

Hiring a Magician

Unless you are living a double life and rushing home at night to practice magic tricks, you probably don't know a heck of a lot about magic. I understand that the prospect of hiring a magician might make some party planners apprehensive, but you don't want to miss out on the truly unique and amazing entertainment that only a magician can offer. There's one way to make your event truly magical - hire a magician! Whether you are planning a kids' party, corporate function, or wedding, magicians can truly add something special to your event. But, there are lots of magicians out there - each with different styles and specialties. Finding the right fit for an event certainly takes time. To put you at ease and 'demystify' the process of finding and hiring a magician, here are some tips to get you started on hiring a magician.

Know Your Audience

When selecting a magician, you should first think about the event you are hosting. Are you looking for a magician to perform at a child's birthday party? Or are you looking for someone to dazzle and amaze your co-workers and clients? These details play a role in your search. It's important to know which type of magic you're looking for from your performer. Some magicians specialize in close-up magic and can stroll from guest to guest at a party, while others will perform a more formal stage-magic show. There are adult and/or corporate magicians and there are children's magicians. You wouldn't want to accidentally hire a birthday party magician to perform for your corporate clients!

Considerations for the Kids

If you are hiring a magician for a children's event, you will likely have concerns about inviting a performer (who you don't know) around your kids. Many clients may be looking for entertainment for their children, and we all know our children are our most valuable possessions. You will want to find out if the magician you are considering is someone who works well with kids and can keep their attention for longer than 15 minutes. You also want the performer to be someone who is very trustworthy. You should also ask the magician if they have a current state background check. Before you let anyone around your children you should know a little about who they are as a person. Most professionals will have annual background checks completed since it is a state requirement for schools and daycares to have a copy on hand before allowing anyone around the children.

Professionals Only Please

When a client is considering hiring a magician they should pay very close attention to the length of time the performer has been doing magic professionally. It's not hard to go online and buy some magic props, but crafting routines and magic tricks that will make their events exciting and fun takes a lifetime of experience. Also, when a performer has worked hundreds of different types of events you can be confident that he or she will be able to adapt to your needs and deal with any changes or issues that come up at the event.

Contact and Connect

When you have narrowed down your magician selection, you should contact them for a price quote. At that point the magician will contact you and set up a time to discuss your event in greater detail. Before you speak to the performer, you should have a list of questions ready, so you don't forget any important details. Here is a list of questions you should review with any magician you are interested in hiring.

- Tell us about your show, what type of show can we expect?
- What types of magic do you perform?
- What effects or type of magical effects will you be performing?
- How long have you been performing professionally?
- Are you a full time professional performer?
- How many shows a year do you perform?
- Where can we see you or where can we see video of you?
- Do you do anything special for the guest of honor?
- Can you provide references?
- Have you ever missed a show?
- Do you stay after the show?

You should feel free to ask the performers you are considering anything that crosses your mind." The more information you have, the higher the likelihood of you finding the perfect fit for your event. When you are ready to book, make sure you get everything in writing with an entertainment contract. It's the best way to safeguard your event.

Any questions?

Call or email

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